



We are looking for:
Branch Manager (m/f/d)
“USA”

The MSR Group brings together innovative companies from the electronics industry. Whether fixed gas warning systems (www.msr-electronic.de) or parking guidance systems (www.msr-traffic.de), the products can be found in many commercial and industrial applications, such as parking garages. In order to secure further growth on the North American continent, we are looking for committed employees to support us in expanding our sales network.

You can find further details at: www.msr-group.eu

The candidate will drive the business development from the existing base of customers and new potential customers. He will also get the chance to become CEO of the new branch “MSR-USA” after 1-2 years.

Reporting to	CEO of MSR-Group GmbH
Territory	USA
Office location	Near the candidate’s residence
Products	Gas alarm systems and parking guidance systems www.msr-electronic.com www.msr-traffic.de/en
Objectives	To maximise sales of the company’s products in the territory and founding a new branch

Tasks

- Become fully conversant with the range of products presented by MSR-Group
- Generate contacts in the marketplace following the company's strategic objectives
- Drive the business to achieve annual sales targets
- Support of existing partners and customers in the region
- Identify new customers to expand the business in the region
- Make personal contact with the customer base and build strong corporate relationships
- Prepare annual sales budget and multi-year plans for territory
- Attend exhibitions, as required, to promote the company brand and product range
- Founding the new branch and hiring additional staff in this region

Required skills

- University Degree or equivalent
- 3-5 years of experience in a professional B2B sales role
- Experience with sensors, safety or/and traffic products
- Very good communication skills in English

Our offer

- You will be part of a growing company in very promising markets
- Top safety products and traffic guidance systems to sell
- Permanent contract, company car, laptop and telephone
- A great team in development, quality and sales welcomes and supports you
- Regular company events, continuous training opportunities and excellent working atmosphere

**Please send your CV in English: jobs@msr-group.eu
or directly to Mr. Colin Anderson (c.a@msr-electronic.com)**