



We are looking for:  
**Branch Manager (m/f/d)**  
**“Scandinavia”**

The MSR Group brings together innovative companies from the electronics industry. Whether fixed gas warning systems or intelligent parking guidance systems - the products can be found in many commercial and industrial applications, such as parking garages. In order to ensure further growth in the Scandinavian region, we are looking for committed employees to help us build up our sales network.

You can find further details at: [www.msr-group.eu](http://www.msr-group.eu)

The candidate will drive the business development from the existing base of customers and new potential customers. He will also get the chance to become CEO of the new branch “MSR-Scandinavia” after 1-2 years.

<b>Reporting to</b>	CEO of MSR-Group GmbH
<b>Territory</b>	Scandinavia (Norway, Sweden and Finland)
<b>Office location</b>	Near the candidate’s residence
<b>Products</b>	Gas alarm systems and parking guidance systems
<b>Objectives</b>	To maximise sales of the company’s products in the territory and founding a new branch

**Please send your CV in English: [jobs@msr-group.eu](mailto:jobs@msr-group.eu)**

### Tasks

- Become fully conversant with the range of products presented by MSR-Group
- Generate contacts in the marketplace following the company's strategic objectives
- Drive the business to achieve annual sales targets
- Support of existing partners and customers in the region
- Identify new customers to expand the business in the region
- Make personal contact with the customer base and build strong corporate relationships
- Will prepare annual sales budget and multi-year plans for territory
- Attend exhibitions, as required, to promote the company brand and product range
- Founding the new company "MSR-Scandinavia" with additional staff in this region

### Required skills

- University Degree or equivalent
- 3-5 years of experience in a similar sales role
- Experience with sensors, safety or/and traffic products
- Good communication skills in English and in the territory's language

### Our offer

- You will be part of a growing company in a very promising market
- Top safety products and traffic guidance systems to sell
- Permanent contract, company car, laptop and telephone
- A great team in development, quality and sales welcomes and supports you
- Regular company events, continuous training opportunities and excellent working atmosphere